
Freedom Cafe

434 North Pleasant St
Amherst, MA 01002
(617)669-9818

Media and Marketing Internship

Drafted January 31, 2019

OVERVIEW

Our media and marketing internship gives students the opportunity to apply their education in a real world environment. At Freedom Cafe, all media is for the purpose of both marketing and education.

GOALS

1. Develop media and marketing tools for our education development team.
2. Oversee the Freedom Cafe's social media presence and its effectiveness.
3. Create media to share our cause to patrons of the freedom cafe both online and in our cafe space.

Requirements

Time Commitment

We suggest at least 10 hours a week

Technology Skills

We are looking for students who are able to use various technologies and mediums to communicate our cause. These skills may include but are not limited to;

- Graphic and Video Design
- Website development and tools
- Computer systems and app development
- Interior design